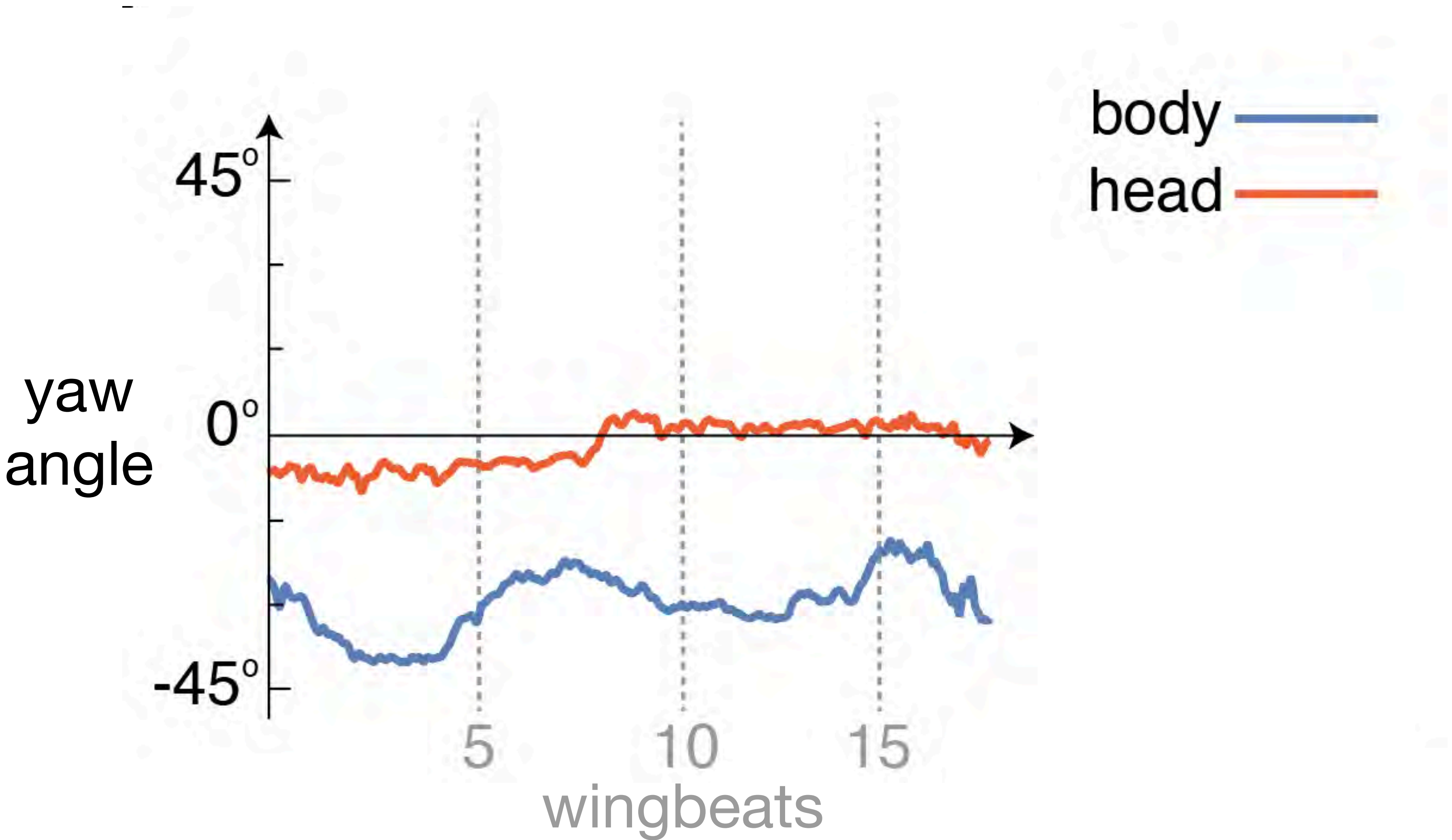


Lovebirds use their neck to stabilize their head mid-flight



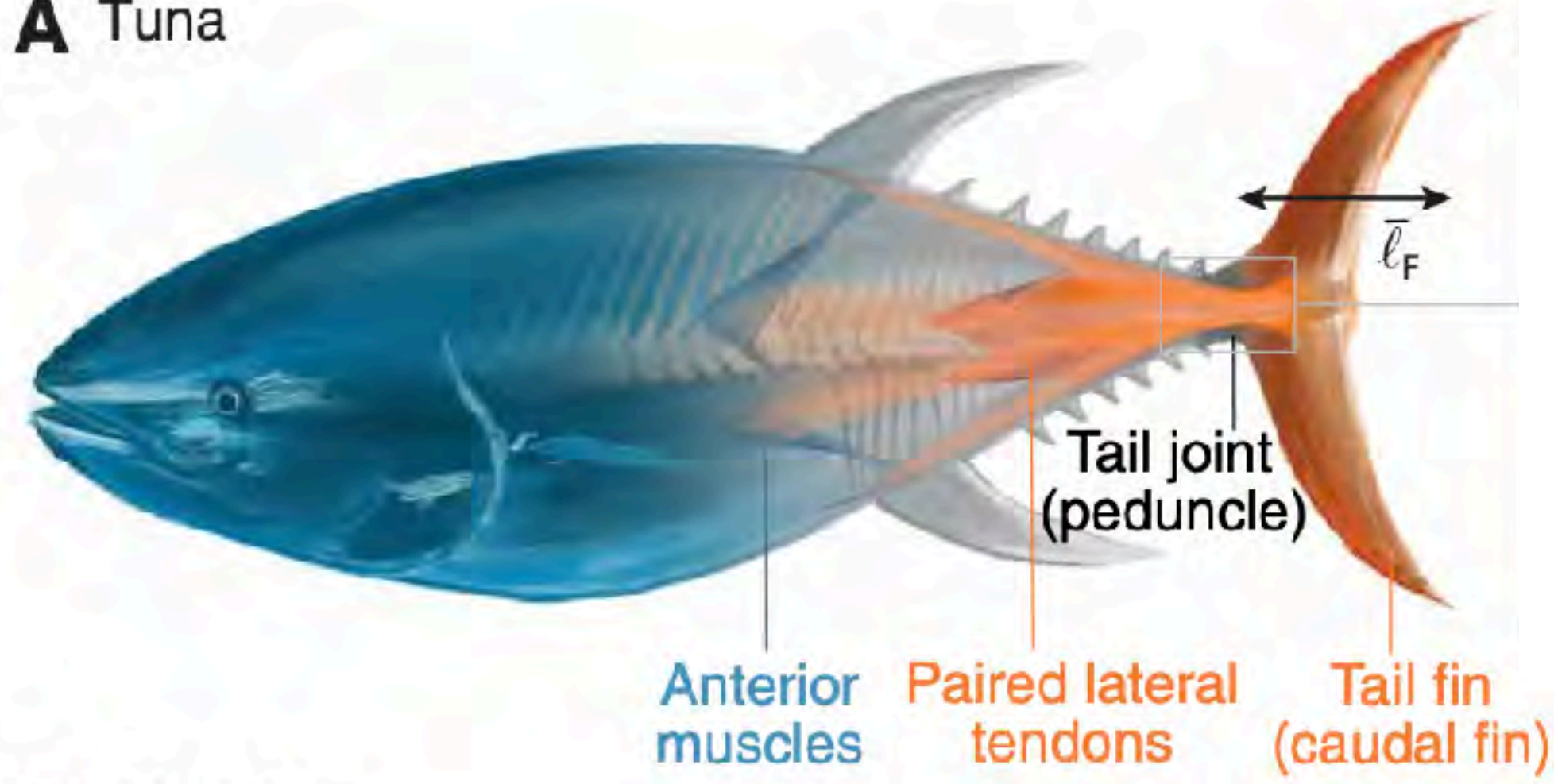
Lovebirds use their neck to stabilize their head mid-flight



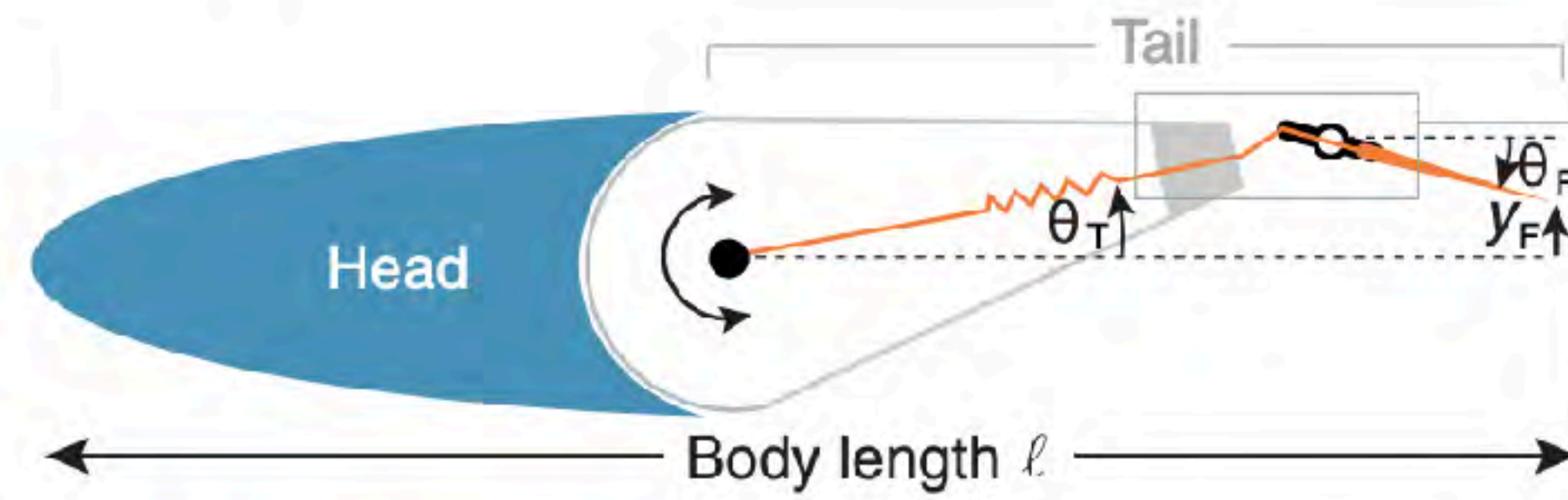
Lovebirds use their neck to stabilize their head mid-flight



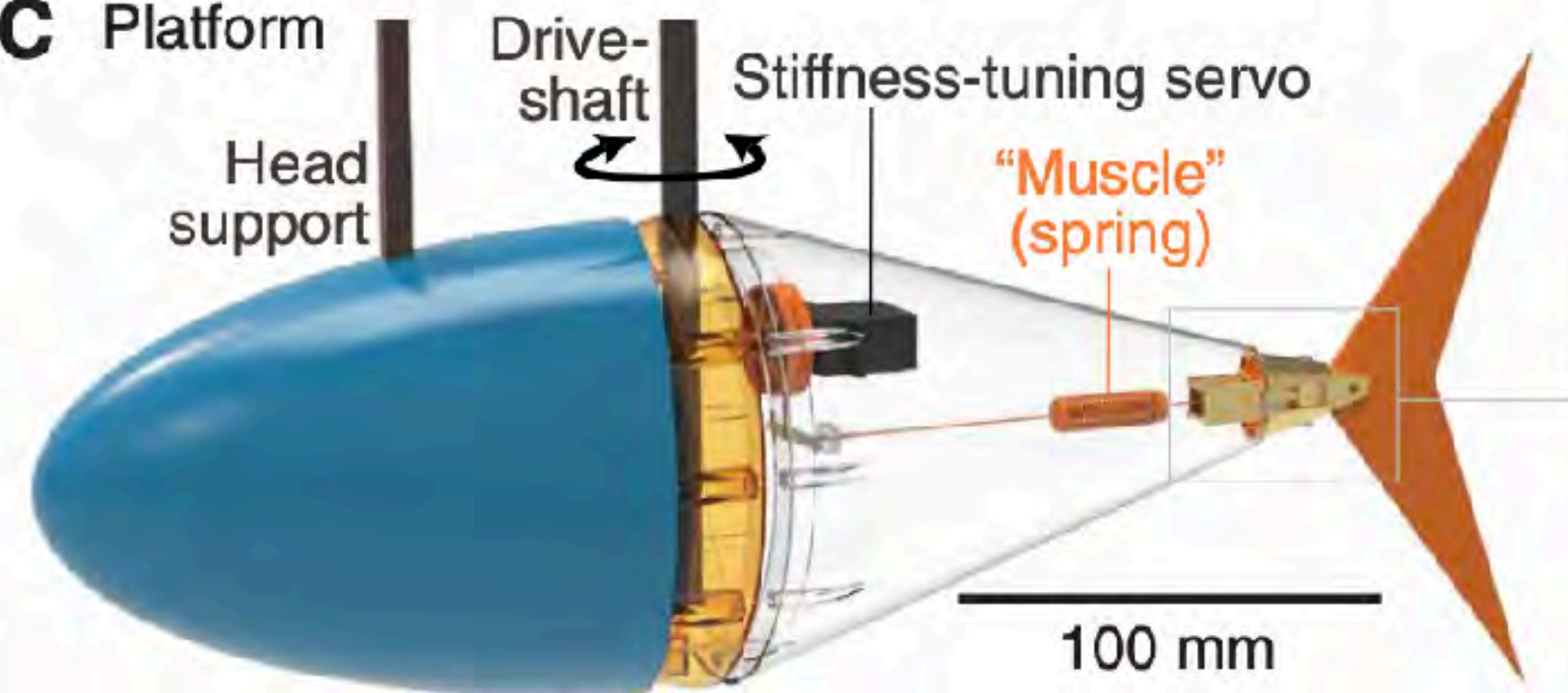
A Tuna



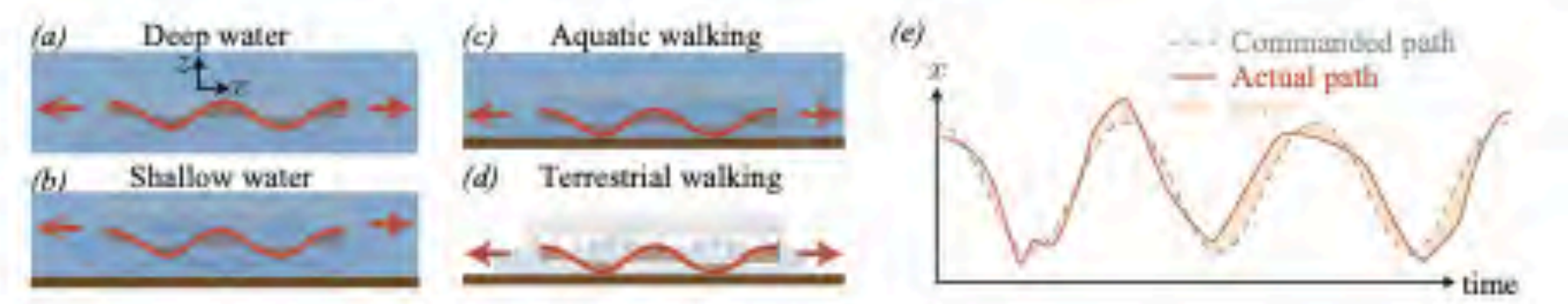
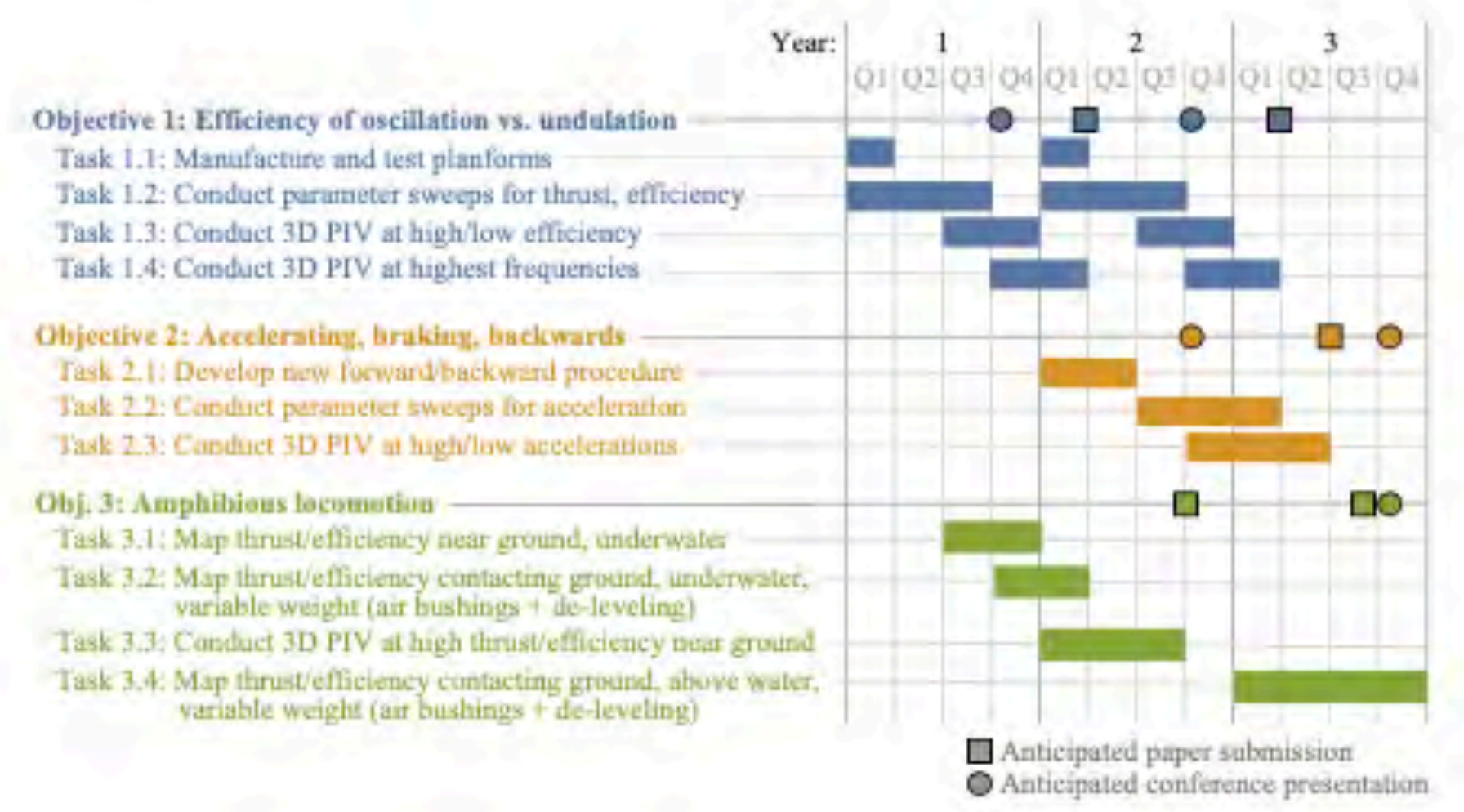
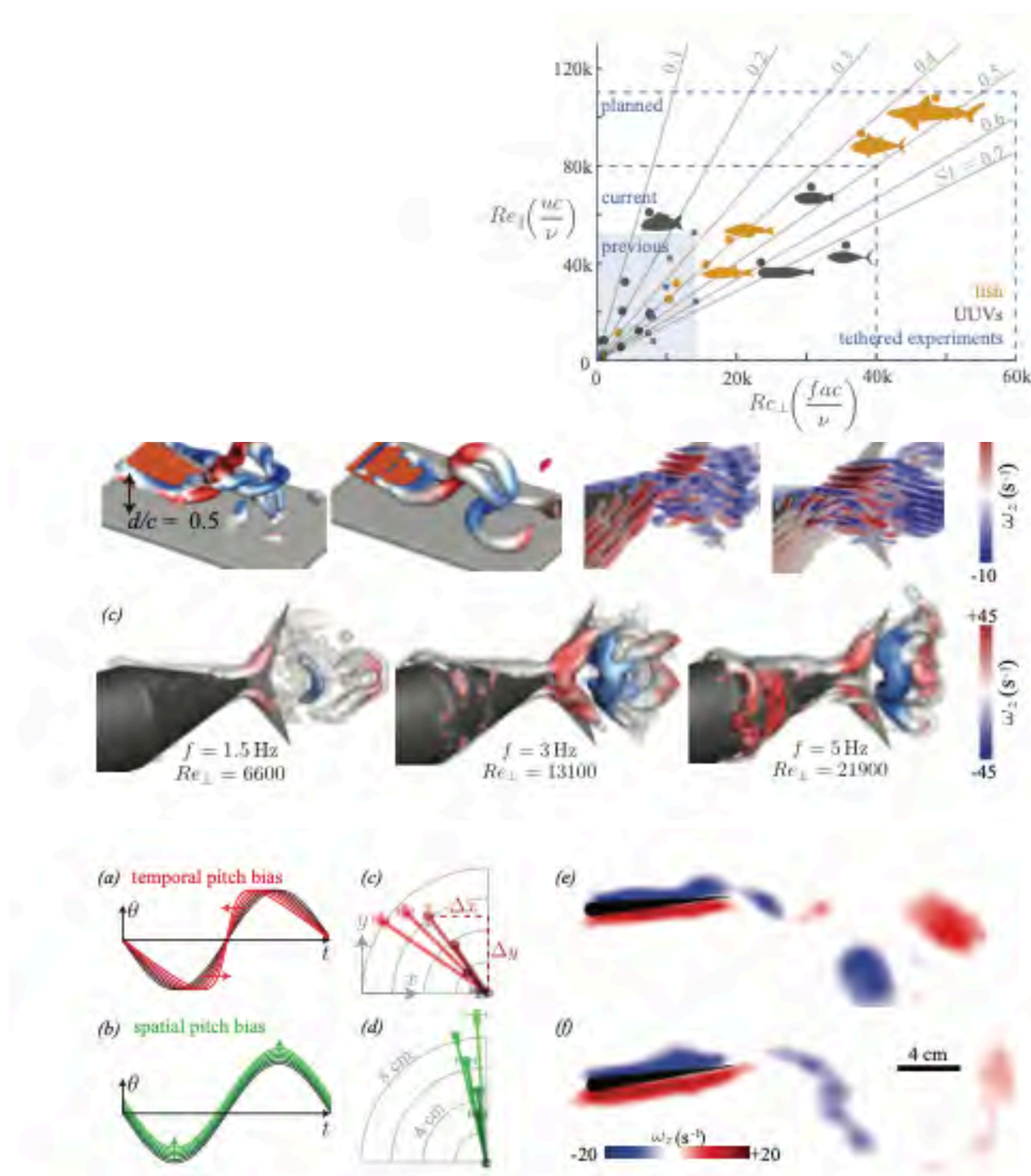
B Model



C Platform



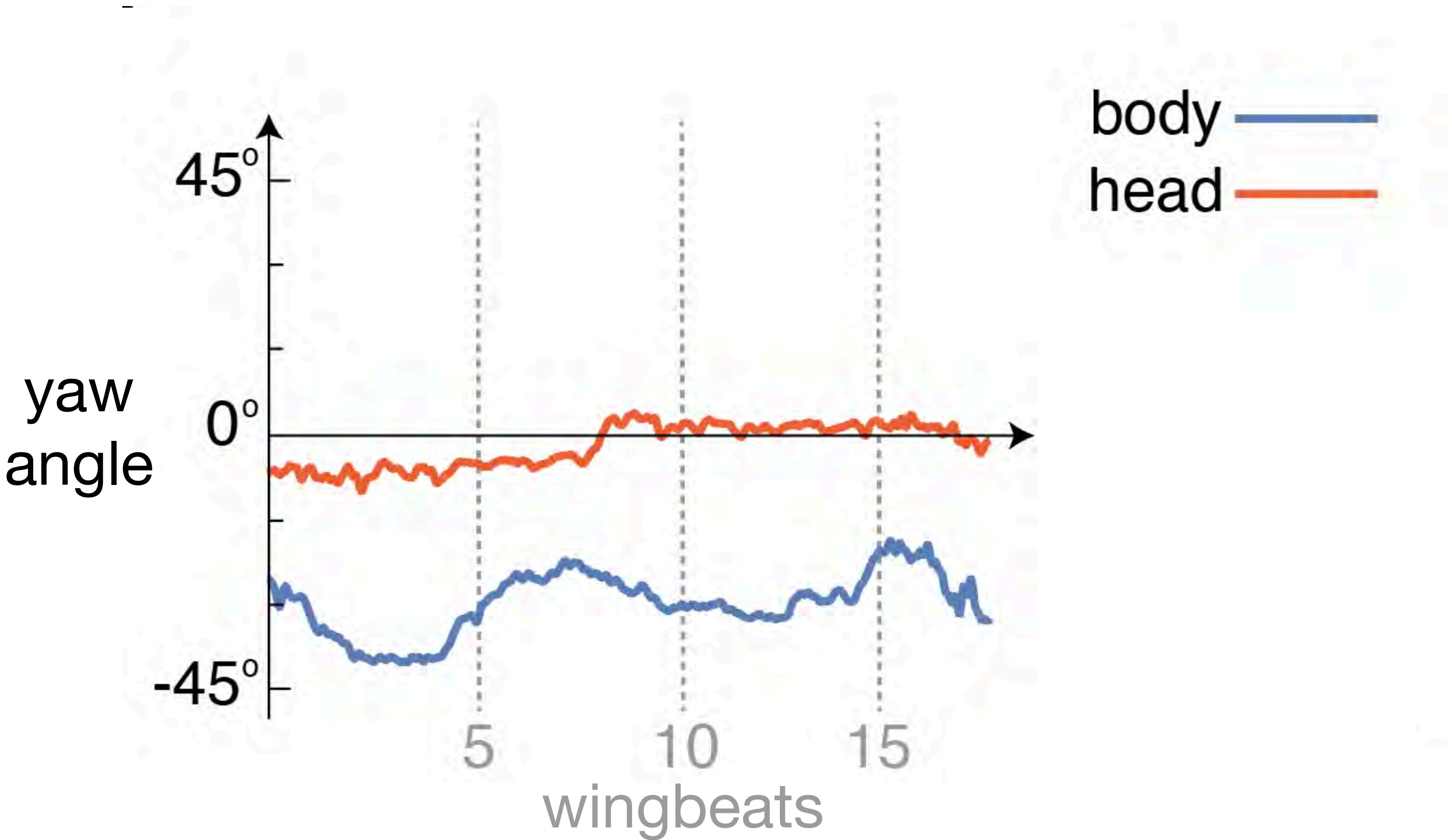
Consider having one PDF with all your figures for a project:



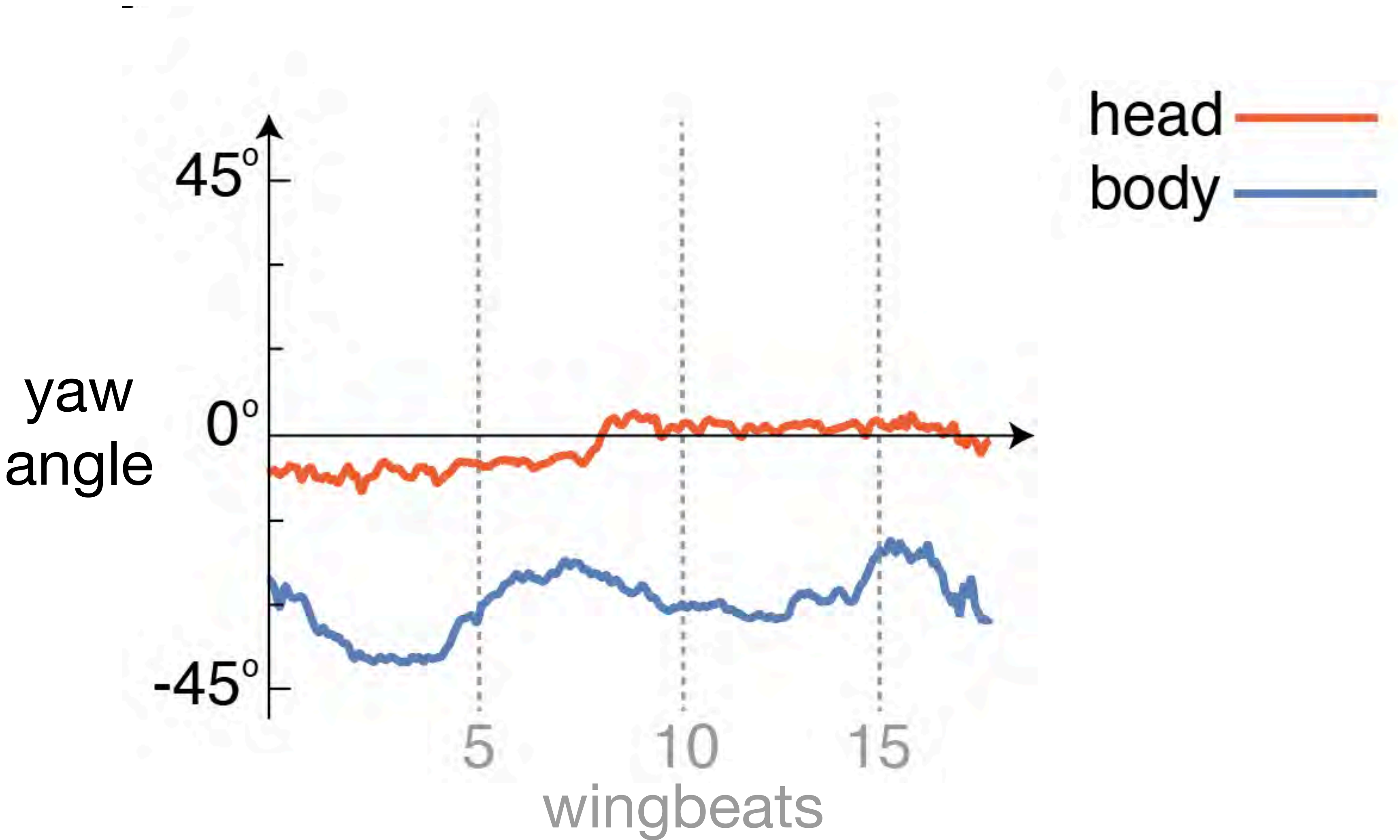
Guideline 5:

**Colors should be soft, intuitive,
accessible, and consistent.**

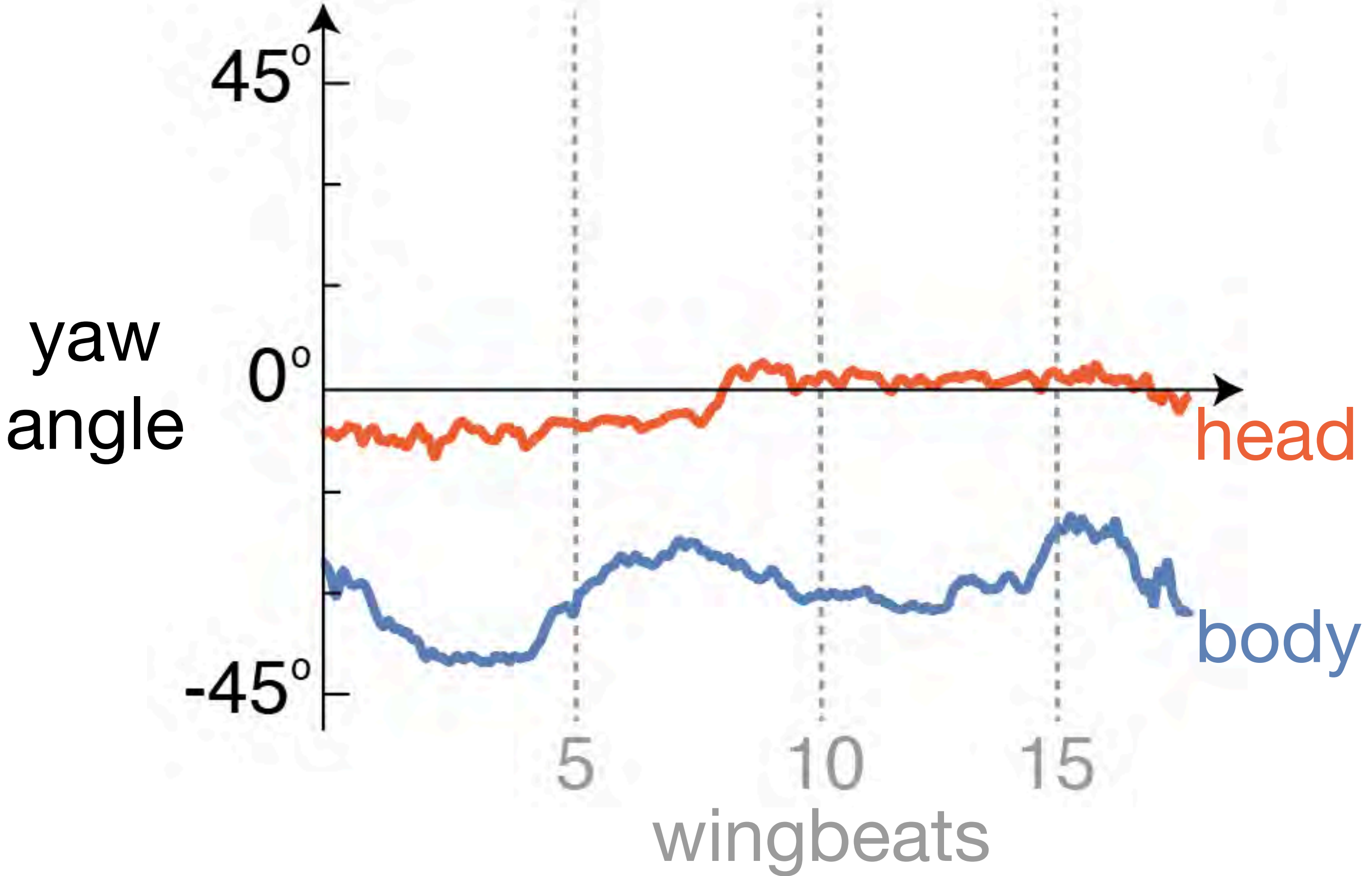
Lovebirds use their neck to stabilize their head mid-flight

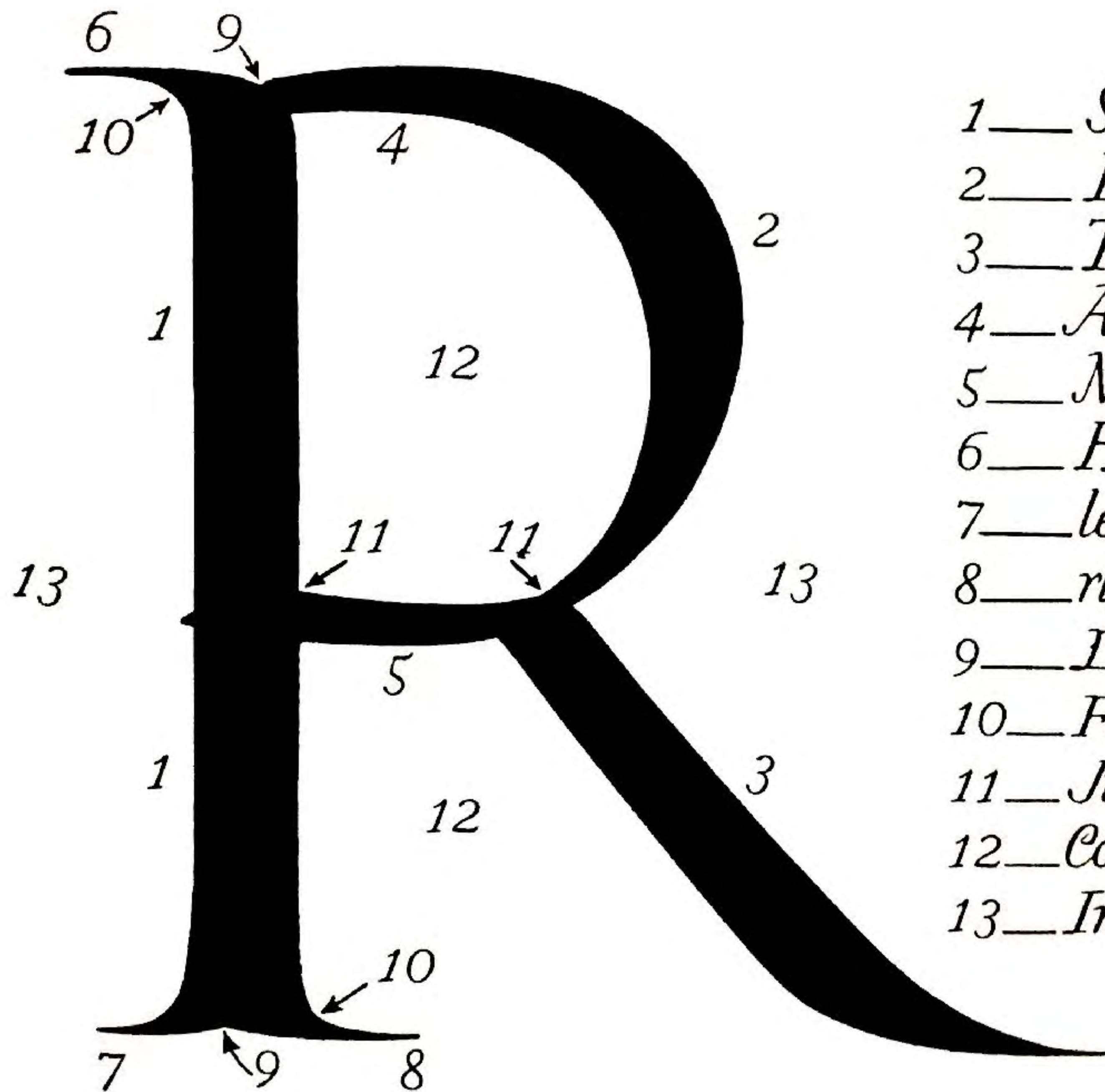


Lovebirds use their neck to stabilize their head mid-flight

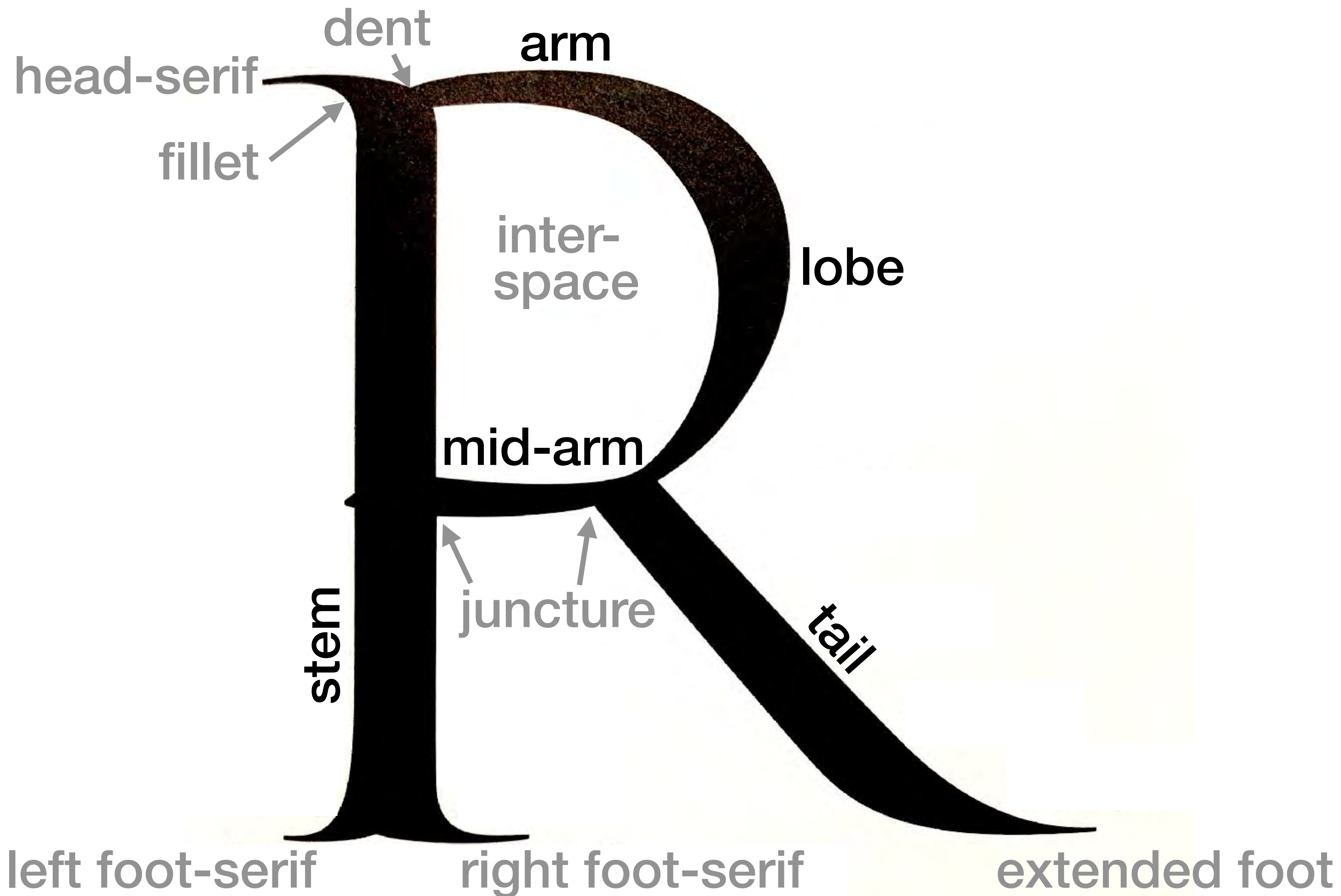


Lovebirds use their neck to stabilize their head mid-flight





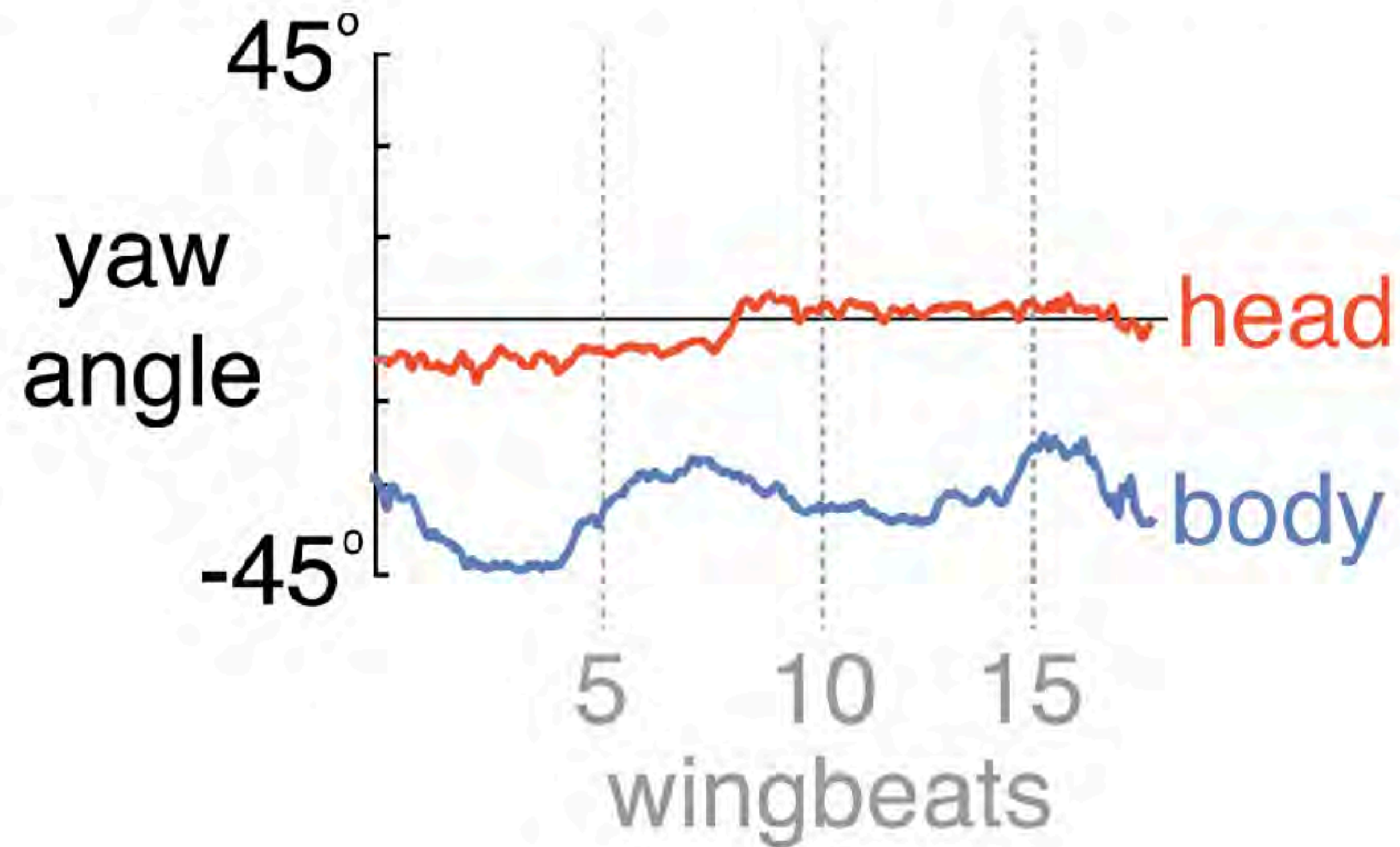
- 1___ Stem
- 2___ Lobe
- 3___ Tail
- 4___ Arm
- 5___ Mid-arm
- 6___ Head-serif
- 7___ left Foot-serif
- 8___ right Foot-serif
- 9___ Dent
- 10___ Fillet
- 11___ Juncture
- 12___ Counter
- 13___ Inter-space



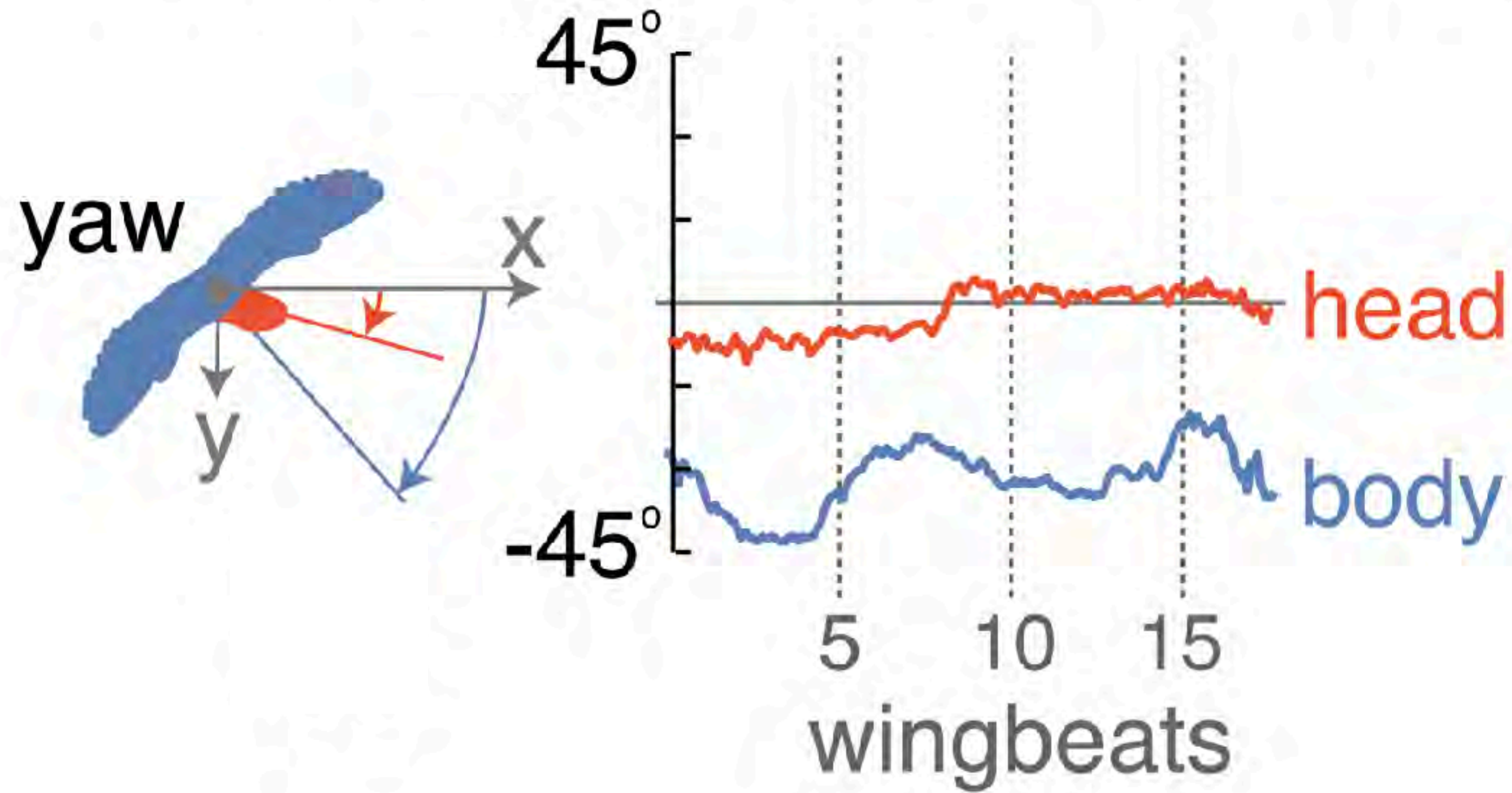
Guideline 6:

Legends should be... avoided.

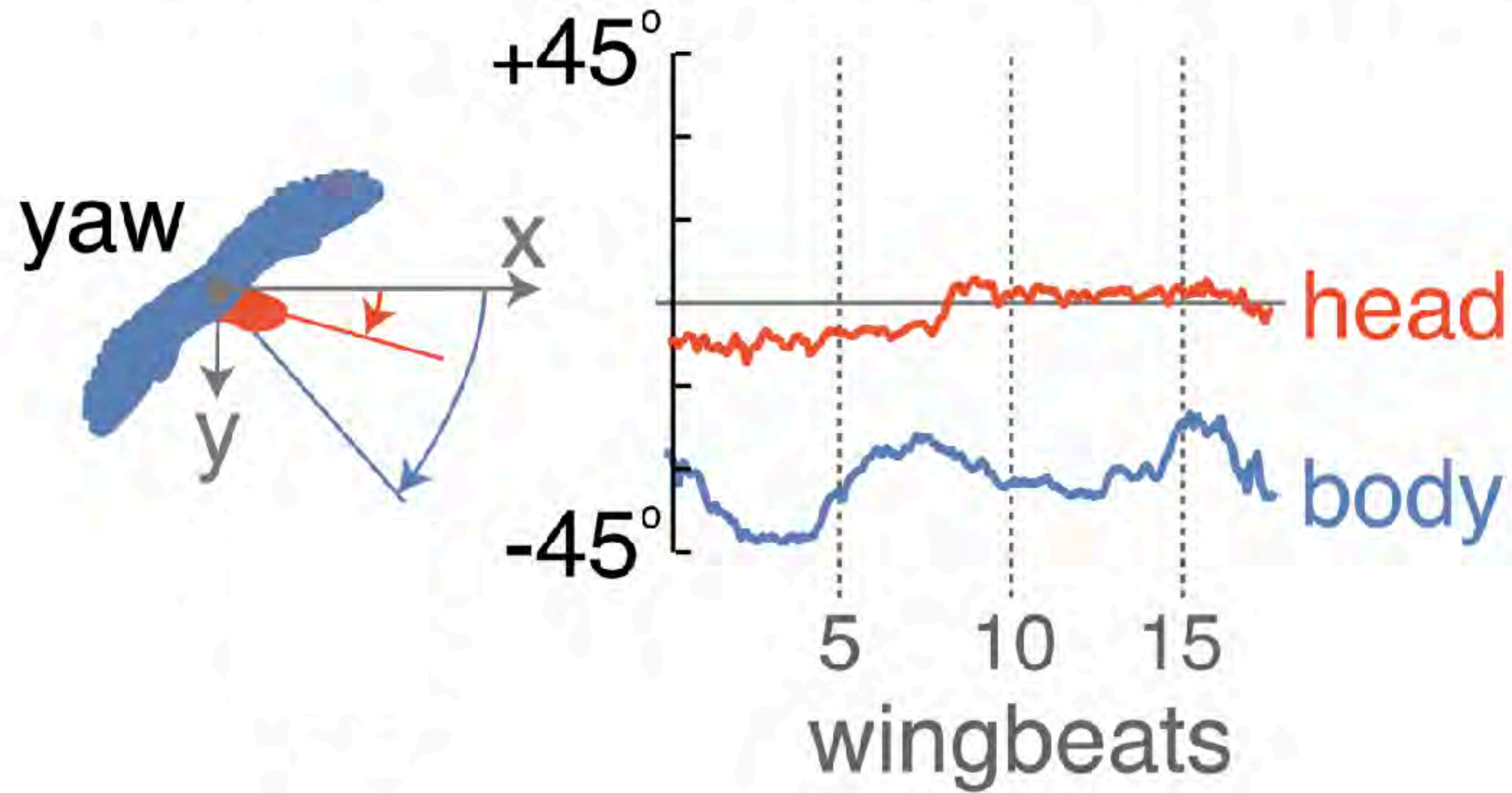
Lovebirds use their neck to stabilize their head midflight



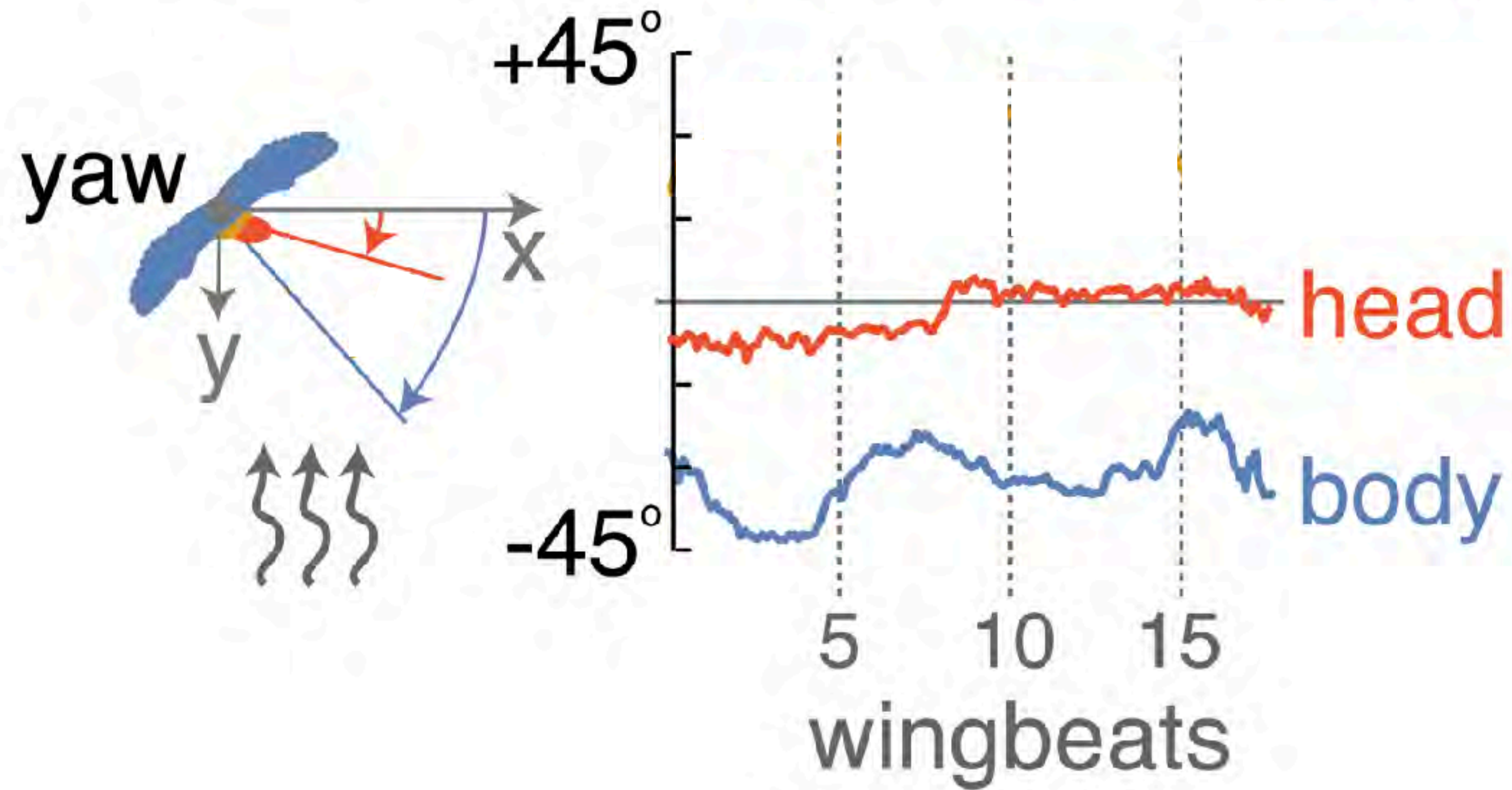
Lovebirds use their neck to stabilize their head midflight

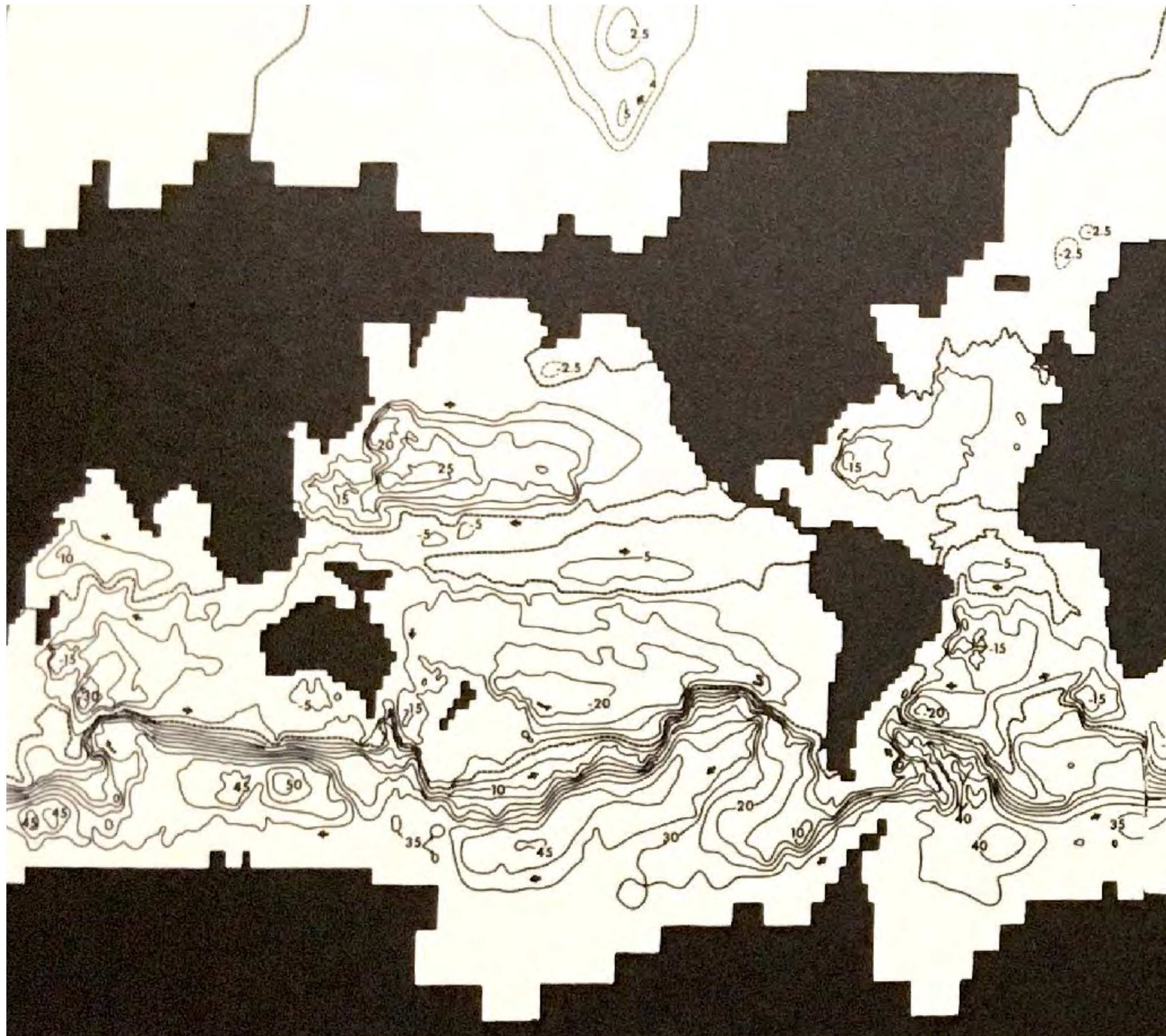


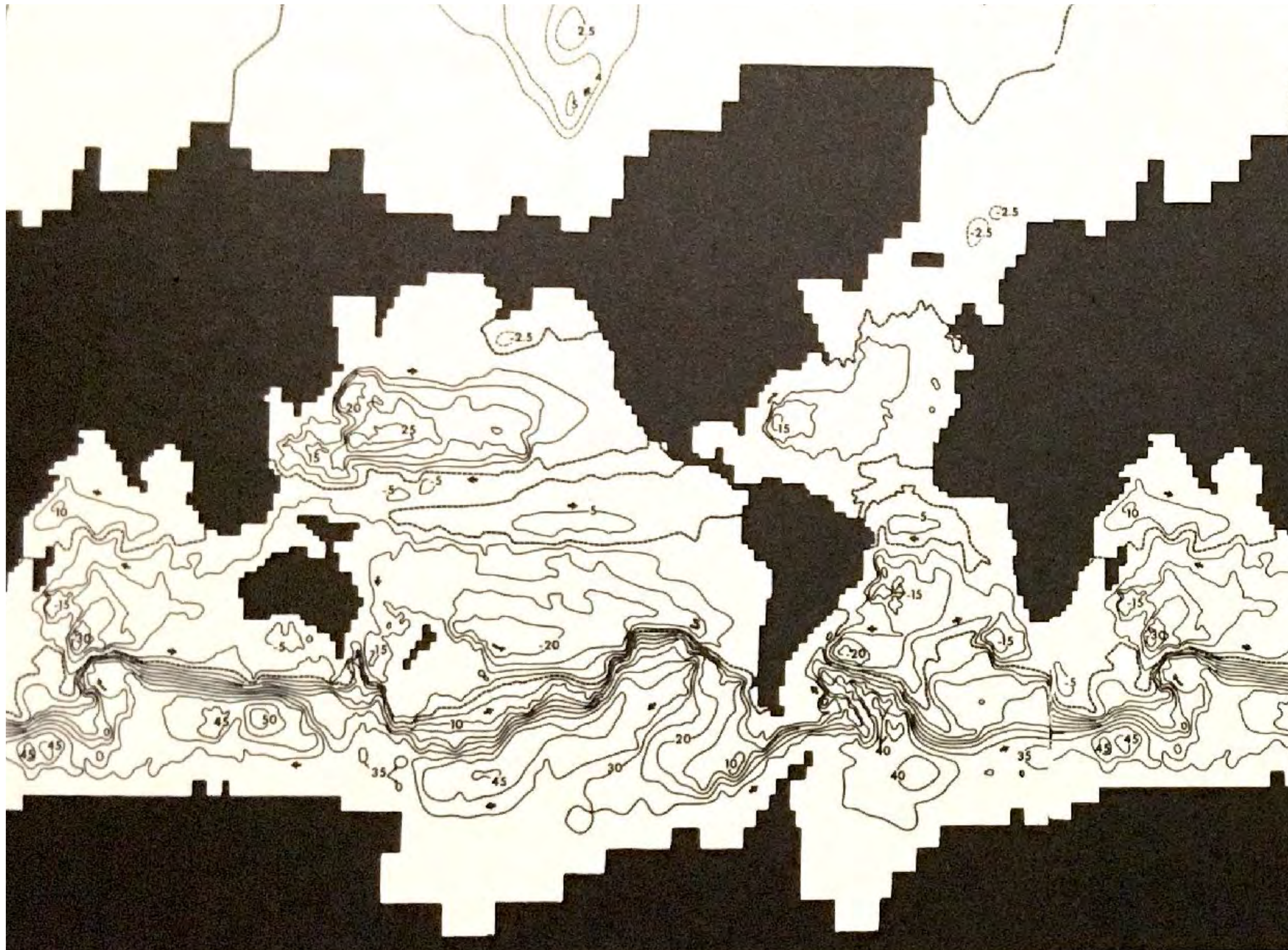
Lovebirds use their neck to stabilize their head midflight



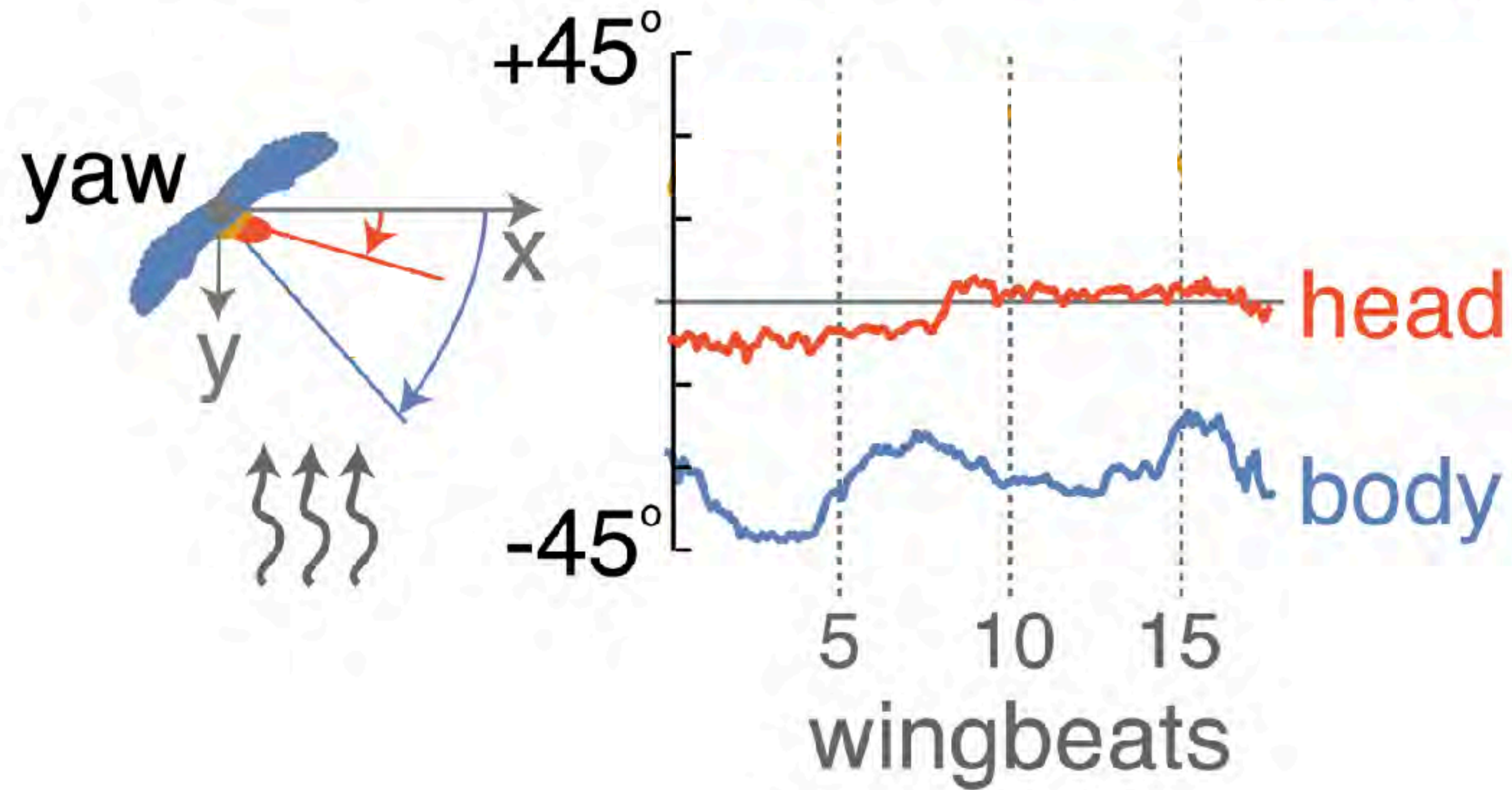
Lovebirds use their neck to stabilize their head midflight



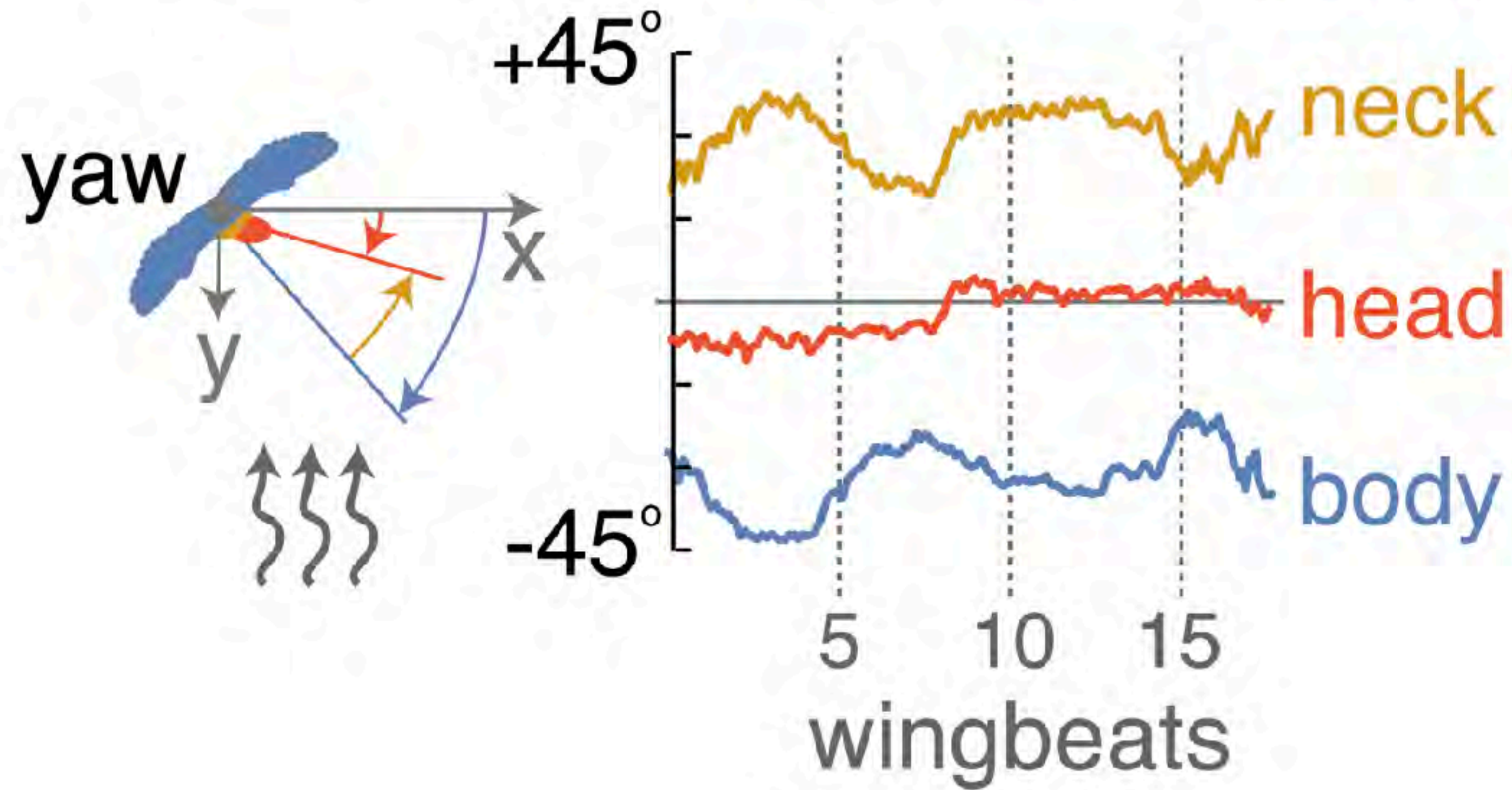




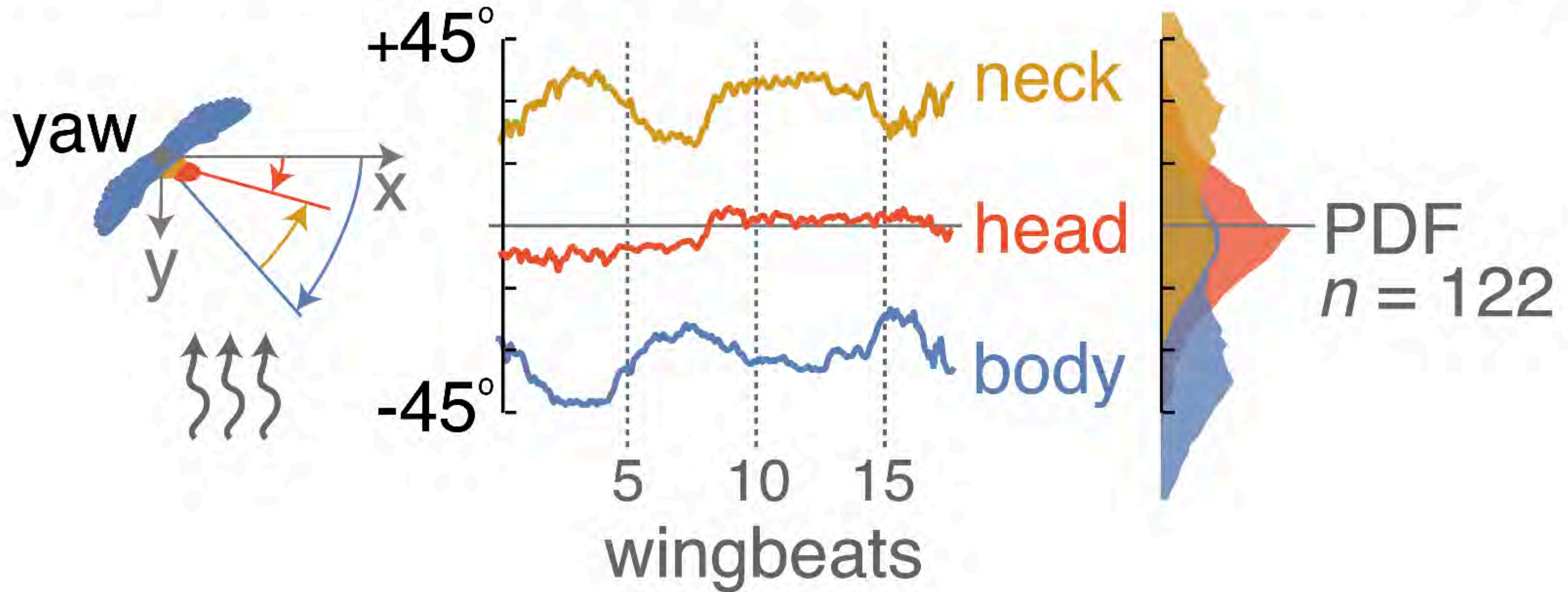
Lovebirds use their neck to stabilize their head midflight



Lovebirds use their neck to stabilize their head midflight



Lovebirds use their neck to stabilize their head midflight



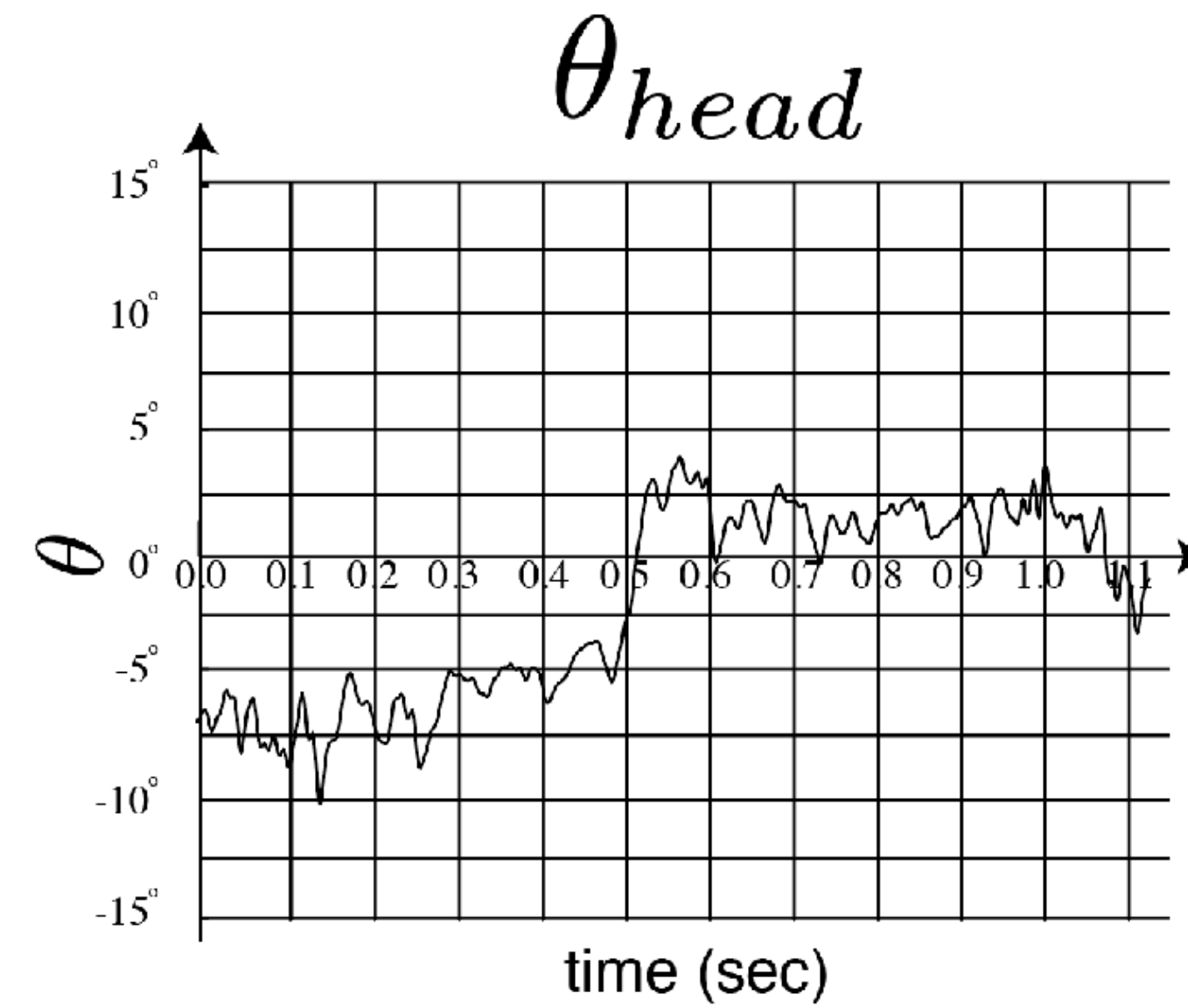
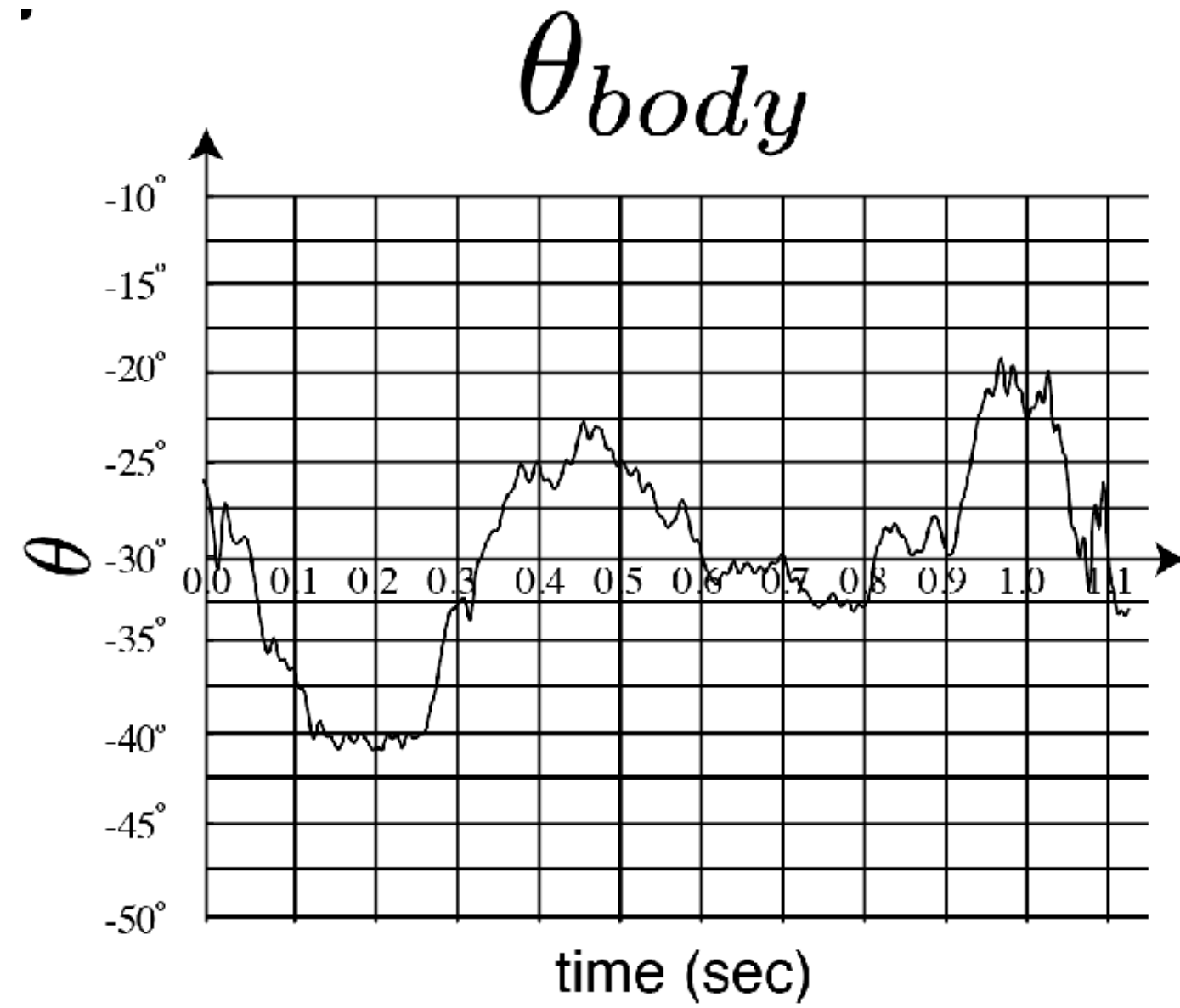
Guideline 7:

“To clarify, add detail...”

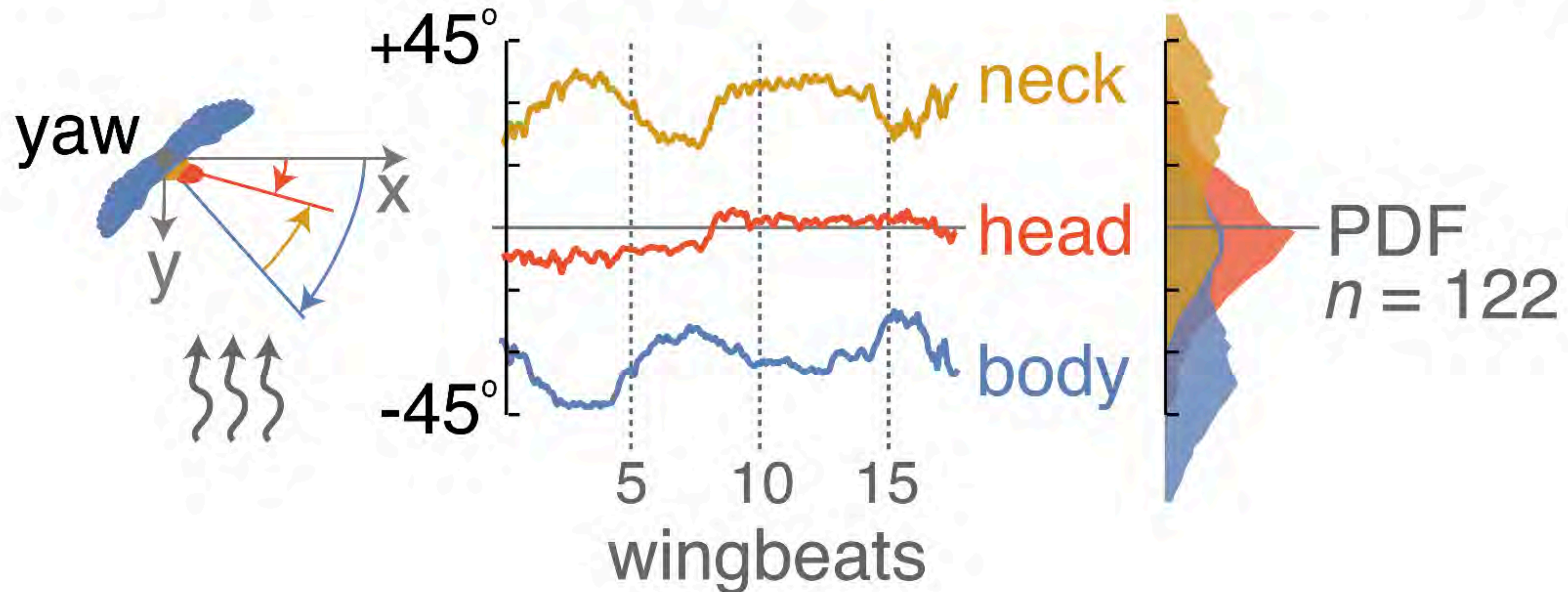
“...Imagine that, to clarify, add detail. Clutter and overload are not attributes of information, they are failures of design.”

- Edward Tufte

Results



Lovebirds use their neck to stabilize their head midflight





Guiding Principles of Technical Figure Design:

- 1) Titles: short sentence that summarizes key takeaway.
- 2) Scrutinize all dataless ink
- 3) Text: big, consistent, stylized deliberately, variable lean, horizontal.
- 4) Axes: zeroed, aligned/overlapped, intuitively ticked.
- 5) Colors: soft, intuitive, accessible, consistent.
- 6) Avoid legends.
- 7) "To clarify, add detail."