

UVA PhD+

CORNERSTONE SEMINAR SERIES

Do you want to learn more about entrepreneurship?
Or how researchers can impact society through the development of
innovative products, services, and even startup companies?

The objective of the Cornerstone Seminar Series is to introduce graduate students and post-Docs to challenges faced by the founders and funders of new ventures—particularly those ventures engaged in the commercialization of a novel invention or discovery.

Fall Semester:

Provides a general background in the tools & techniques of startup companies

- Problem Identification
- Hypothesis-driven product/service development
- Impact & business models
- Market context
- Founder/team relationships
- Investor mindset

Spring Semester:

Provides a more specific background in the players & processes involved in the commercialization of inventions/discoveries

- Stakeholder interests
- Patents
- License structures
- Sources of funding

Seminars are weekly, and will be a mix of case discussions, guest speakers, and action-oriented workshops. Cornerstone also provides a background for and connections to additional experiential and interdisciplinary opportunities across Grounds as appropriate, such as iCorps—iLab Incubator Program—Licensing & Ventures Group—the UVA Seed Fund—etc.

